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SURVIVOR LAUNCHES GIVE-BACK PROJECT FOR ONCOLOGY HEALTHCARE PROFESSIONALS

Pittsburgh, PA – Two-time cancer warrior Mj Callaway celebrates second cancer-free anniversary August 14, 2021 with a give-back program to those who give daily.

“I’m so sorry, Mj. The machine is down. We have to reschedule you,” said Brittany, a radiology technician’s never-ending smile was replaced with facial features that showed fatigue. *“This shouldn’t keep happening.”* She looked at watch. 7:20 a.m. *“If we can get it fixed, I’ll call you.”*

With sessions booked every 10-15 minutes, the radiology department faced intense pressure to keep patients on their daily treatment plan. Oncology healthcare professionals deal with equipment breakdowns, technology glitches, and internal challenges while trying to get their patients healthy again.

On August 1, 2021, two-time cancer warrior Mj Callaway launches the **Bounce-Up™ Project**, a give-back appreciation program for oncology healthcare professionals who fight for their patients survival every single day.

“Anyone who has ever faced cancer or knows someone who has battled it understands each birthday and anniversary is a celebration,” shared Mj. *“I get to celebrate my August birthday and cancer anniversary because of many dedicated oncology professionals. Sadly, too people don’t get the chance.”*

The **Bounce-Up™ Project**, using a [Donorbox Campaign](#), originated in Pittsburgh, PA. Anyone can nominate an oncology professional to receive a Bounce-Up Project package [here](#). These positive packages will be distributed according to the amount of donations received. For every \$20 donation, one Bounce-Up Project package will go to an oncology healthcare professional.

“I remembered how much the oncology staff appreciated the holiday gifts, books, and Oakmont Bakery treats I gave them. It was a bright spot even in a not-so-bright day.”

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For interest, Mj Callaway is available for interviews, speaking opportunities, and contributing articles.

Photos and a digital copy of her book are available upon request. [Click](#) to read Brittany’s story.

About Mj Callaway

Mj Callaway, two-time cancer warrior, domestic abuse advocate and resilience expert, is known for shifting staff attitudes and converting tactics into results. She’s the founder of The Bounce-Up™ Project and she’s been named one of the Top Five guest interviews by the International Podcast Change Your Mindset. In addition, Mj is a certified sales professional and certified virtual presenter. Mj’s newly released book, *Bounce-Up: Outpower Adversity, Boost Resilience, Rebound Higher*, has been endorsed by the CEO of The Healthy Workforce Institute.

