

FOR IMMEDIATE RELEASE May 2021 Contact: Mj Callaway <u>Mj@MjCallaway.com</u> 724-396-4162

Local Domestic Abuse Survivor and Two-Time Breast Cancer Survivor Named the Top Five International Interview Guest!

Pittsburgh, PA – Woman business owner Mj Callaway, CSP, CVP has been named one of the top five guests by Peter Margaritis, host of Change Your Mindset Podcast, an international podcast. With 200 plus interviews in four years, the Change Your Mindset Podcast host says Mj's compelling story about resilience, along with her positive attitude and healthy perspective on the subject, is one to be shared with others.

"At one point Mj had me laughing so hard that tears were coming down my face," continues Margaritis, "Those were tears of laughter and tears of sorrow at the same time."

It was the fall of 2016, and Mj was celebrating her professional member status with the National Speakers Association. Then, she found a lump. The diagnosis: a 20% chance of surviving if chemo didn't work, and the intense chemo treatment had a 50-60% chance of working. So what do you do when you're a single parent, solopreneur, and the face of your business?

As a domestic abuse survivor, a backup plan was nothing new for Mj, already reintroducing herself once before. Knowing the impact a positive mindset can make personally and professionally, Mj began to prepare her business for life's next curveball. This resilient underdog, who beat the odds, shares core strategies to help others navigate life's faceplants during the <u>Bouncing Up Instead of Bouncing Back</u> episode.

"By the time we finished the interview, I was so motivated that I would walk through a wall for *Mj*," says Margaritis.

Mj Callaway can offer insights for topics around leadership, business, resilience, and coping themes.

About Mj Callaway

Mj Callaway, author and resilience expert, is known for shifting staff attitudes and converting tactics into results. She shares her trademarked strategy-driven techniques with organizations so that they can boost employees' resilience, improve workplace communication, and maximize team performance. Mj is a certified sales professional, and certified virtual presenter. Mj's newly released book, *Bounce-Up: Outpower Adversity, Boost Resilience, Rebound Higher*, has been endorsed by Dr. Renee Thompson, CEO of The Healthy Workforce Institute.