



Mj Callaway

Sales Retention Expert
High Energy Speaker
Best-Selling Author

Mj can customize a unique & inspirational program to fit your company's needs.

Book Mj today for your next Conference, Meeting, Lunch 'n Learn, or Training Day.

Program and Speech Topics

SAVE THE SALE - Redirect Sales Heading South:

In this competitive market you can't afford to lose customers. It's important to recognize the warning signs of a declining sales conversation. Understanding why you're losing sales and when your sale can be saved is key to retaining and gaining customers.

ART OF SELLING YOURSELF FOR SUCCESS:

It's important to sell your product, and you. Give yourself a boost of power by applying the mechanics of selling yourself. You'll gain buy-in for your ideas, build credibility and influence the decision-making process by creating a positive explanatory style.

ROCK MORE SALES - 4 Cornerstones of Sales:

Sinking into a sales rut can feel like you're stuck in a maze with no way out. You can get out. Use the four core stages for becoming a sales magnet, close more sales, and put more money in your pocket. Take your buyers on a journey that will have them saying "yes."

SEVEN DEADLY SINS IN SALES:

Actions you make, words you say and information you give to a potential buyer can kill a sale faster than ink can dry on a contract. You'll walk away knowing how to make small changes in your sales conversations to create bigger profits.

GIRLFRIEND'S GUIDE TO KICK BUTT \$ALES:

Uncover the gap in your sales conversations, what actions are causing you to lose sales, and how to insert key strategies to convert more sales. With Mj's easy-to-follow strategies, humorous stories and quirky analogies, you'll gain more confidence, which equates to higher revenue for you and your business.

THRIVE DURING TOUGH TIMES:

Adversity hits everyone. When faced with challenges don't stay miserably parked in them or feebly observe them in the rear-view mirror. Face them head on! Learn how to let go, recharge, and activate a customized manifesto for your life.

Contact Mj at:

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