



Mj Callaway
Speaker | Trainer | Author | Survivor
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About Mj Callaway

Mj Callaway is a pro at motivating people and organizations. As an award-winning author, motivational speaker, and corporate trainer, Mj has two sweet spots: **resilience and sales**. One must be resilient to be a two-time survivor and have the sales savvy to be the **top producing sales executive** in a male-dominated industry. Mix in Mj started over with only \$500 when her safety became jeopardized.

To help others succeed, she shares inspirational stories from people from all walks of life to offer **strategic tools to overcome setbacks, crush change, and elevate success**. She knows first-hand the disruptions teams, managers, and executive teams handle daily. Yet, they still need to perform, produce, and hit those projections. She understands the power of “a single word” and shows audience members how they can **develop powerful verbal and non-verbal tools** to use.

Mj's a **certified virtual presenter, professional member** of National Speakers Association, and **certified sales professional**. Mj travels the country, presenting keynotes and workshops to show organizations how they can create a contagious upbeat attitude with her **“What's next” game plan**.

Mj blends two worlds, sales and journalism, to create interactive and impactful workshops. With eight books written, including two Warner Books best-sellers, and over 2,000 articles published in consumer magazines, she's interviewed hundreds of people from youth entrepreneurs to CEOs to non-profit founders to professional athletes. She has a unique ability to make **audiences feel like they're talking to a friend**. Her newly released book, **Bounce-Up: Outpower Adversity, Boost Resilience, Rebound Higher**, has received an endorsement from Renee Thompson, CEO and Founder of the Healthy Workforce Institute.

She's earned four Gold Awards from Parenting Media Association (PMA), One Bronze Award from PMA, and Member of the Year from National Speakers Association Pittsburgh.

A Few Fun Facts about Mj: She's zip-lined over gators in Alabama, played tug-a-war over a backpack with a baby black bear in Michigan, and biked down a volcano in Maui.

When you want your audience to boost resilience, results, and revenue, call Mj today at 724.396.4162!

